



# CUPCAKE FESTIVAL



K104 and the Village of Fishkill are teaming up to present the 2nd Annual Cupcake Festival on Sunday May 5<sup>th</sup>. This event will draw people from all over the area to enjoy the area's Best Cupcakes, sample a variety of food and drink, as well as shop with local vendors. This sweet event will take place on Main Street, from Church Street to Bedford Avenue from 1:00pm to 5:00pm. This festival will also feature an inflatable's area for children, plus an activities tent. Overall this will be a great family day.

We would like to invite your business to participate in this event by either opening your doors or having your own booth on Main Street. If you would like to participate with your own booth please provide your information below. You will need to provide your own tent, table and chairs, electricity if desired, and we will make sure you have a 10x10 space outside of your business within the festival. We are anticipating 2,000 people at this event; it would be great exposure for your business.

If you have any questions or are interested in participating please call Deanna at (845)838-6037 or email [dmiller@pamal.com](mailto:dmiller@pamal.com).

We thank you for your time and look forward to hearing from you soon.

**Deanna Miller**

Marketing and Event Manager  
WSPK / WHUD / WXPB / WBPM / WBNR / WGHQ / WLNA  
Pamal Broadcasting

845-838-6037 | [dmiller@pamal.com](mailto:dmiller@pamal.com)

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Phone#: \_\_\_\_\_ Fax#: \_\_\_\_\_  
Type of Business: \_\_\_\_\_  
Show Representative: \_\_\_\_\_ Phone# \_\_\_\_\_  
E-mail Address: \_\_\_\_\_

What will you have at your booth? \_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_